

# **Compassionate Giving Newsletter**



### Message from the Executive Director, William "Bill" Kahl:

"Hospice of North Central Ohio (HNCO) is indeed grateful for the generous support received through charitable gifts and grants, volunteerism and participation in our many events and programs. HNCO has a proud past and a bright future as a strong, independent, non-profit organization. We remain committed to our core mission of providing compassionate end-of-life care, palliative care and bereavement programs throughout our service areas. Our new headquarters building in Ashland is scheduled to be dedicated in late spring or early summer of 2020. Plans include the re-creation of the Memorial Gardens and Walkway and other interior and exterior memorial name gifts from the Hospice House. Special thanks to all those who have and continue to support this special organization."

# HNCO Remains Committed to Donor Centered Fund Raising/Responsible Stewardship and Endowment:

We believe that strategic planning must always precede fundraising and that gift stewardship and expressing thanks are the most important components of the fundraising process.

"There is a tremendous responsibility that goes along with accepting charitable gifts," says Ralph Tomassi, HNCO Chief Development Officer. "The benefactor must know that a need was met, appreciation must be genuine and sincere, and the gift must be used for what it was intended."

"I want to thank you for helping me care for my father and mother during their last years of life. The blessing you give to be able to die with dignity surrounded by loved ones is priceless".

Hospice Family Member

#### Event Calendar (Remainder of 2019):

November 20 HNCO Volunteer Recognition Breakfast

November 24 Knox County Thanksgiving Benefit

at Southside Diner

November 30 HNCO Tree-of-Lights/Ashland Corner Park

December 2 Knox County Tree-Lighting

#### Mark Your Calendar:

Monday, June 29th, 2020 HNCO Charity Golf Outing Westbrook Country Club, Mansfield, Ohio



### **Giving Thanks:**

In appreciation to our 2019 event sponsors:

Richland County Memorial Service Anonymous

Knox Spring Memorial Service Jon's Plumbing & Heating

Thrift Shoppe Volunteer Luncheon Program Richland Bank

Knox County Gratitude Picnic Ariel Foundation

Country Court Nursing Center

The Living Center

TLC Home Health Services

Veterans' Service at Ashland County Fair Meyer Hatchery

Charles River

Coldwell Banker/Ward Real Estate

Ruth Lindsey Charity Golf Outing First Knox Bank

HNCO Richland County Charity Golf Outing MWD Logistics

Community Corn Roast Ashland Eagles Club

Knox County Fall Memorial Service Snyder Funeral Homes

Ashland Fall Memorial Service Home Savings Foundation

Caregivers Conference Friends of Hospice of Knox County

HNCO Volunteer Recognition Breakfast Moritz Materials

Knox County Thanksgiving Benefit Southside Diner

Tree-of-Lights Program Grandpa's Cheese Barn Simonson Construction

Von Lehman

Guenther Mechanical

Joan Bartosic

# 2019 Barbasaol Grant

The Barbasol Foundation has provided a grant in the amount of \$5,000 to HNCO to provide community bereavement programs and services for residents of Ashland. The grant will help fund resources for a Community Bereavement Center to be located in HNCO's new facility. The center will be available to local schools, businesses, churches and other organizations dealing with traumatic loss. The center will also offer free grief support to anyone in the community living with grief, providing a necessary centrally located facility providing care and resources for those grieving in our community.

# Grants Provide Funding For HNCO Virtual Reality Therapy Program in Ashland, Knox and Richland Counties



Ralph Tomassi, HNCO Chief Development Officer presents a check to Sam Barone, Executive Director at The Knox County Foundation to establish Patricia "Trish" Rankin Memorial Endowment Fund benefiting Camp Hope Children's Bereavement Camp.

Grants from The Ashland County Community Foundation, Richland County Foundation and Friends of Hospice of Knox County Advisory Board have provided the necessary funding for HNCO to launch a Virtual Reality Therapy program throughout its primary services areas. Under the direction of trained chaplains and social workers, HNCO is one of the first hospice organizations in the state and one of only a few nationwide to use VRT to bring joy and adventure to patients while helping to fulfill their bucket list wishes.

"I had the best experience going to Hawaii and walking on the beach where my husband and I once walked years ago."

- HNCO patient



## Endowment Funds Provide Support For and Perpetuate Core Mission Programs

The following HNCO endowment funds have been established since 2015 and are managed by community foundations in our service areas:

#### ASHLAND COUNTY COMMUNITY FOUNDATION:

Sandra Rule Dauch Volunteer-of-the-Year Endowment Fund Susan & Dawn Petrone Memorial Gardens and Walkway Endowment Fund

Special Wish Endowment Fund

Hendrickson Chaplaincy Endowment Fund

Betty Plank Memorial Endowment Fund

Robert L. Beverly Memorial Endowment Fund

Nancy Kopp Endowment Fund

Palliative Care Endowment Fund

Ripley H. & Donna L. Scurlock Endowment Fund

Ruth Lindsey Endowment Fund

#### KNOX COUNTY FOUNDATION:

James L. Wilson Memorial Endowed Fund

Friends of Hospice of Knox County Fund

Doris M. Zink Memorial Endowed Fund

Patricia "Trish" Rankin Memorial Endowed Fund for Camp Hope

#### RICHLAND COUNTY FOUNDATION:

Camp Hope Children's Bereavement Endowment Fund

# Russell and Mary Gimbel Foundation Grant Helps Special Wishes Program

Annual grants received from The Russell and Mary Gimbel Foundation have and will continue to help fund special requests from hospice patients and their families--from handicap accessible ramps to wheel chairs to pet care. The HNCO Special Wish program is provided free of charge to the families we serve.

#### Look for more details soon:

Knox County Charity Golf Outing Mount Vernon Country Club

Date for 2020 has not been decided

# 10<sup>th</sup> Annual Community Corn Roast Raises over \$15,000!

HNCO's annual Community Corn Roast was held at the Ashland Eagles Club on Saturday, August 10, 2019. Approximately 300 people were in attendance enjoying delicious donated corn and pulled pork cooked by volunteers. Live music, a pie auction, raffles and games for children rounded out the event. The Ashland Eagle Riders presented HNCO with a check for \$10,000 to support the organization's special mission.

Special thanks to all who volunteered and donated to this wonderful event.

#### **HNCO Charity Golf Outings Raise Over \$25,000**

Nearly two hundred golfers participated in HNCO charity golf outings in 2019, raising more over \$25,000 to support our special mission. While The Ruth A. Lindsey Golf Benefit at Apple Valley on June 19th was sponsored by First Knox Bank, MWD Logistics provided corporate sponsorship for HNCO's July 29th outing at Westbrook Country Club. In addition to our sponsors and staff, we give special thanks to the volunteer planning committee of Chris Laux, Larry McConnell, Jerry Weatherby and Denny Smalley.

# HNCO Selected Ashland's Best of the Best Hospice/Life Care Organization for 2019

Hospice of North Central Ohio was once again voted the Best of the Best Hospice/Life Care Organization through a poll sponsored by The Ashland Times Gazette. The Best of the Best Contest annually celebrates the community's best organizations and businesses.

### **HNCO Receives Top Quality Ratings:**

HNCO has been named a 2019 Hospice Honors recipient by the National HealthCare First organization. This prestigious annual review recognizes hospices that continually provide the highest level of quality as measured from the caregiver's point of view.



### **HNCO's Camp Hope Provides Safe Environment for Grieving Children**

HNCO welcomed nearly 100 grieving children to its 23rd annual Children's Bereavement Camp. This year's camp was held June 17 to 21, 2019, at Pleasant Hill Outdoor Camp. Thanks to the support received through charitable gifts and grants, this special camp is offered free of charge to qualified families.

#### 2019 Camp Hope Benefactors:

Ariel Foundation, Mount Vernon Ashland Eagles Club, Ashland S.N. & Ada Ford Foundation, Mansfield Hugo & Mabel Young Foundation, Loudonville Richland County Foundation Summertime Kids Fund, Mansfield Mohican Area Community Fund, Loudonville United Fund of Shelby, Shelby Colonial City Moose Lodge, Mount Vernon Colony Club of Mansfield Pleasant Valley Lutheran Church, Lucas Samaritan Foundation, Ashland S.N. and Ada Ford Foundation, Mansfield

### Support HNCO By Shopping On AmazonSmile

AmazonSmile is a program that will make donations to Hospice of North Central Ohio at no extra cost to you.

#### Here's how it works:

- 1. AmazonSmile will donate .05% of your eligible purchases on Smile.Amazon.com
- Choose Hospice of North Central Ohio from the listing of charitable organizations.

You'll know you are shopping from the correct page if you see the AmazonSmile logo in the corner of the page and 'supporting charity of your choice' (HNCO) below the search bar. Tens of millions of items are eligible for donations. Just look for "Eligible for AmazonSmile donation" on the product detail page. AmazonSmile will make the donation directly to HNCO. It's as easy as that!

#### Sandra Rule Dauch Volunteer-Of-The-Year Award Recognizes Service Above Self

Thanks to a \$25,000 grant from The Richard & Sandra Dauch Foundation in Charlevoix, Michigan, in 2015, HNCO annually recognizes a volunteer who has exhibited outstanding dedication, service and compassionate care to the agency. The award is presented at HNCO's Annual Volunteer Recognition Breakfast each November. HNCO has approximately 250 volunteers.

The following volunteers have been recipients of this special award:

2016: Betty Barker

2017: Patricia "Trish" Rankin (posthumously)

2018: Ruth Lindsey

#### **Kroger Community Awards Program**

HNCO has been a member organization and benefited from the Kroger Community Awards program since 2015. If you have shop at Kroger and have a Rewards Card, please consider signing up to donate to HNCO. While your purchase price will not change, a portion of your purchases will automatically be donated to Hospice of North Central Ohio if you complete these simple steps:

- 1. Go to http://www.kroger.com
- 2. Log in. (If you have never registered your reward card, do so at this point)
- 3. Click on the "Community" tab, the "Community Rewards" tab.
- 4. Click on "Enroll Now," then "Save."
- 5. You will be asked to identify the agency to which you want to donate. Type #HN541 or search by typing in the word "hospice" and click on Hospice of North Central Ohio. That's it!

# HNCO Provides End-Of-Life Care/Bereavement Services to Thousands Annually

2,007 people were cared for by HNCO in 2018!

Palliative Care: 246 patients Hospice Care: 499 patients

Bereavement Services: 1,262 people



# Electric Cooperative People Funds Provide Support for HNCO Mission

HNCO remains grateful for the continued support received through competitive People Fund grants from Electric Cooperatives located in and serving families throughout our service areas. Special thanks to the following for grants received in the 2018-19 fiscal year:

#### The Energy Cooperative Operation Round Up Foundation, Newark

\$1,565 for comfort care items

\$719 for nursing totes

\$1,686 for blood pressure monitors/Medtronic defibrillator detection donuts \$886 for vital sign kits

#### Firelands Electric Cooperative People Fund, New London

\$412 for infant stethoscopes

\$875 for pulse oximeters

\$1,605 for patient communication boards/infant CPR training/EMR systems

#### Lorain-Medina Electric Cooperative People Fund, Wilmington

\$1,251 for wheel chair alarm systems/training kits

\$2,513 for comfort care equipment

\$1,954 for locking pill dispensers and drug activation packages

\$909 for nurse trunk kits

# HNCO's Unrestricted Bequest Policy is Responsible and Unique

Understanding that the largest charitable gifts historically come through estate plans, HNCO's board of directors unanimously passed a policy in 2016 mandating that a portion of any charitable windfall realized through an estate gift be treated as a "lifetime" gift. The donors of such gifts will be recognized in perpetuity through the creation of a named HNCO endowment fund at the community foundation in the donor's community. Few non-profit organizations nationally commit to such a responsible, forward-thinking gift policy.

# Board of Director Spotlight: Chris Laux



Gail, Sarah (with Dylan) and Chris Laux

Chris is a resident of Bellville, Ohio, and joined the HNCO board in 2016. He is the vice president of sales at MWD Logistics in Mansfield, Ohio. Chris was born and raised in Springfield, Ohio. He graduated from Wolford College (SC) in 1984 with a bachelor's degree in economics. Chris is also the Clear Fork High School Girls' Soccer Coach and enjoys basketball and golf. He is married to Gail Laux who is the executive director of The Ohio Bird Sanctuary. The Lauxes have two daughters, Samantha (deceased) and Sarah.



#### Consider Making Qualified Charitable Distributions To HNCO

You may want to consider making charitable donations through a Qualified Charitable Distribution (QCD), a direct transfer of funds from your IRA custodian to a qualified charity. The charity must be a 501(c)(3) organization, eligible to receive tax-deductible contributions. QCDs can be counted towards satisfying your minimum distributions (RMDs) for the year. Many IRAs are eligible for QCDs under the following requirements:

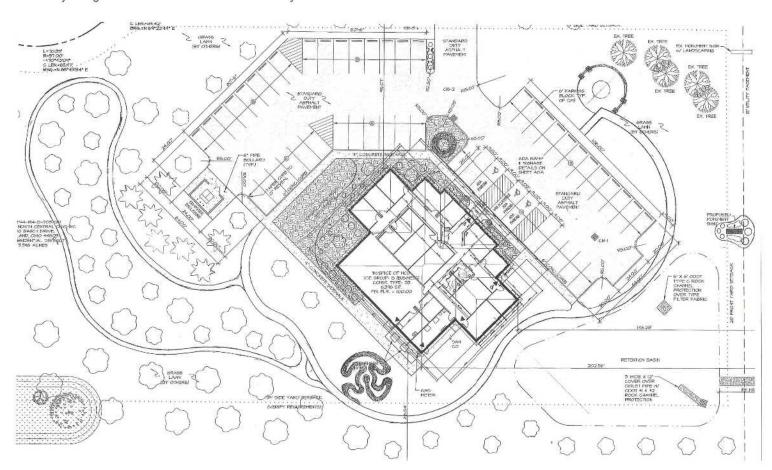
- You must be 70 ½ years of age or older.
- · QCDs are limited to the amount that would otherwise be taxed as ordinary income.
- The maximum annual amount that can qualify for a QCD is \$100,000.

  (If you file taxes jointly, your spouse can also make a QCD for up to \$100,000 from his or her own IRA within the same tax year.)

Consult with your tax advisor to determine whether your IRA qualifies for QCDs.

### Memorial Walk & Garden to be recreated at new HNCO Facility

Hospice House memorial bricks, benches, trees and other special memorials have been placed in safe storage and will be re-installed into a beautifully designed area behind HNCO's new facility.





### Ways to Support HNCO

Remember HNCO in your estate planning. Leave a gift in your will or name HNCO as a beneficiary of your IRA, pension plan or life insurance policy.

Provide a memorial gift as a thoughtful remembrance of a loved one.

Donate your gently used home furnishings, decorative items and collectibles to What Goes 'Round Thrift Shoppe, 113 North Main Street, Mansfield. 419-522-2890

Memorialize a loved one on a brick, bench or tree in our Memorial Garden & Walkway.

Support one of our annual special events (Golf outings, Community Corn Roast, Tree of Lights Celebration, etc.) by sponsoring or participating.

## Life's Seasons Palliative Care Provides Support, Education and Relief During Chronic Illness:

Life's Seasons Palliative Care program, established in 2015, improves the lives of patients with chronic diseases by controlling symptoms, pain and stress. HNCO certified nurse practitioners partner with the patient's primary care physician to extend care into his or her home or care facility.

If you or someone you know would like more information on the HNCO Palliative Care program, call: 1-800-952-2207.

Name:	
Address:	
City:	State: Zip:
Phone: ()	E-Mail:
Gift Amount: \$ Designation:	☐ Unrestricted (use where need is greatest)
☐ Camp Hope (2020) \$	□ Life's Seasons Palliative Care \$ □ Special Wish Program \$
☐ Endowment Fund \$	☐ Memorial Gift in memory of
<ul> <li>□ Please contact me regarding including</li> <li>□ I (We) have included HNCO in our esta</li> </ul>	Control (Control (Con
Make checks payable to: Hospice of North	Central Ohio, 1050 Dauch Drive, P.O. Box 1475, Ashland, Ohio 44805
The Internal Revenue Service classifies H deductible as allowed by law. HNCO Tax II	ospice of North Central Ohio as a $501(c)(3)$ non-profit organization. Gifts to HNCO are tax-D $\#$ 34-1491502
Questions: Contact Ralph V. Tomassi Jr.	Chief Development Officer at 419-289-4859 or ralph.tomassi@myhnco.org

Celebrate Giving! 2019 National Philanthropy Day is November 19, 2019



#### Hospice of North Central Ohio Leadership Team:

Mr. William Kahl, Executive Director

Ms. Teresa Wilkins, Chief Clinical Manager

Mr. Ralph Tomassi, Jr., Chief Development Officer

Mrs. Jennifer Abbruzzese, Director of Human Resources

Mrs. Kim Giffin, Director of Finance

#### **Hospice of North Central Ohio Board of Directors:**

Brenda George, President

Seth Gasche, Vice President

Jeanne Phillips, Secretary

Tim Rowsey, Treasurer

Noel Alden

Holly Finks

Bruce Hawkins

Chris Laux

Bill Levering

Dr. John Shultz

Glen Stewart

Todd Snyder

Ruth Lindsey, Emeritus

#### Friends of Hospice of Knox County Advisory Board:

Brenda George, President

Diane Henwood, Vice President

Jeanne Phillips, Secretary

Vicki Sant, Treasurer

Marjorie Armstrong

Father Mark Hammond

Bruce Hawkins

Noel Alden

Amy Boyd

Michelle Mann

Adonyah Whipple

Hospice of North Central Ohio is a community-based, non-profit agency. Hospice and Palliative care services are provided to those who need them regardless of complexity of illness or ability to pay. Complimentary grief support, educational services and programs enhance the health and well-being of the entire community.

Certified Medicare/Medicaid hospice, licensed in Ohio.

Hospice of Ashland County

Life's Seasons Palliative Care

PO Box 1475

Ashland, Ohio 44805

Hospice of Knox County

17700 Coshocton Road Mount Vernon, OH 43050 Hospice of Richland County

2131 Park Avenue West (Suite 400)

Mansfield, Ohio 44906

